VILLAGE OF
Pugwash
WORLD FAMOUS FOR PEACE

2027

COMMUNITY EVENTS PARTNERSHIP

A Full Year of
Community, Culture & Celebration

Pugwash, Nova Scotia



One partnership. A full year of community impact.

Community happens when people come together.

All year long, Pugwash comes alive with celebrations, culture, and family-friendly events that bring our community together.

Many of our events are free and open to everyone.

We invite everyone to get involved, share ideas, and help create lasting memories.

Together, we can make 2027 another wonderful year for Pugwash!

- **Create memorable community experiences**
- **Connect residents, families, and visitors**
- **Celebrate local culture and traditions**
- **Support accessible programming**
- **Build a vibrant, welcoming Pugwash**



There is always something bringing Pugwash together.

WINTER & SPRING	SUMMER	FALL	HOLIDAY SEASON
FEBRUARY TO MAY	JUNE TO AUGUST	SEPTEMBER TO NOVEMBER	DECEMBER
Winter Carnival	Pride Month & Flag Raising	National Day for Truth and Reconciliation	Christmas by the Sea
Heritage Day	Gathering of the Clans & Canada Day*	Volunteer Appreciation Luncheon	
St. Patrick's Day	Christmas in July	Halloween	
Easter	Wonder Ride	Remembrance Day	
Gaelic Month & Flag Raising			
Victoria Day			



*** The Gathering of the Clans & Canada Day Festival have a separate sponsorship program and are not included in this partnership.**

Choose the partnership that fits you best.

PREMIUM PARTNER

$5,000+

Our premier year-round partnership, offering the highest level of recognition across Village community celebrations.

Partner Benefits:

- Premier logo placement on annual Community Events promotional materials.
- Prominent recognition on the Village website during the 2027 partnership period.
- Featured sponsor acknowledgment in selected Village social media posts.
- Priority logo placement at selected major community events.
- Opportunity for enhanced recognition at one featured event.
- Recognition in the Village's year-end community appreciation message.

Additional recognition opportunities may be discussed for contributions above $5,000.

COMMUNITY PARTNER

$2,500

Support a full year of community activities while receiving recognition across multiple Village events.

Partner Benefits:

- Logo placement on annual Community Events promotional materials.
- Business logo and acknowledgment on the Village website.
- Recognition in selected community event social media posts.
- Logo recognition at selected Village events, where appropriate.
- Inclusion in the Village's annual community partner acknowledgment.

EVENT PARTNER

$1,000

Make a meaningful contribution to a community event that matters to your business.

Partner Benefits:

- Recognition as an Event Partner for one selected celebration or activity.
- Business logo on event promotional materials, where applicable.
- Sponsor acknowledgment in an event-related Village social media post.
- Logo recognition on event signage, where available.
- Inclusion in the Village's annual community partner acknowledgment.

Event options include:
Winter Carnival, Easter, Christmas in July, Wonder Ride, Halloween, Volunteer Appreciation Luncheon, and Christmas by the Sea.

COMMUNITY SUPPORTER

$500

Help keep local celebrations welcoming and accessible for Pugwash families.

Supporter Benefits:

- Business name or logo recognition in selected event communications, where appropriate.
- Inclusion in the Village's annual Community Supporter acknowledgment.
- Recognition in a community sponsor thank-you post.

FRIEND OF PUGWASH

$250 or other

Every contribution helps create memorable moments for our community.

Supporter Benefit:

- Business name included in the Village's annual community supporter acknowledgment.

A FULL YEAR OF COMMUNITY IMPACT

Sponsorship recognition is subject to event format, available promotional materials, and Village approval.
Benefits may be tailored to suit individual partnerships.

Looking for a more specific way to help?

IN-KIND PARTNERSHIPS WELCOME

Food and beverages
Printing and signage
Decorations and supplies
Prizes and giveaways
Services and equipment

YOUR COMMUNITY. YOUR CHOICE.

Have a specific Village project or community idea in mind?

Tell us what you'd like to support. Together, we can explore a designated contribution — from replacing Canadian flags to improving community spaces or supporting local activities.

LET'S CREATE A PARTNERSHIP THAT FITS YOUR GOALS AND OUR COMMUNITY.

All initiatives are subject to Village approval and agreement on how funds will be used.



Help us make 2027 a year to remember.

Community partners turn ideas into experiences, from family celebrations to neighbours coming together throughout the year.

Your support creates the moments that make Pugwash the place we call home.

Become a 2027 Community Partner

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PUGWASH - COMMUNITY - CONNECTION - CELEBRATION

